



2008 Northern California Conference on Transgender Health and Wellness

healthy people ~ healthy communities



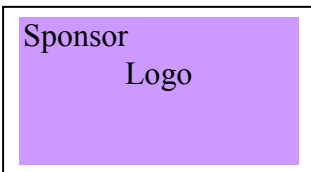
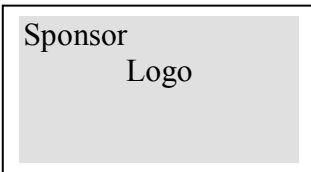
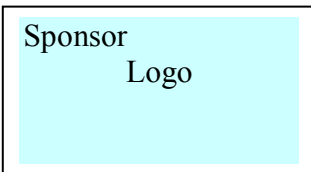
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Please Join Us ...

- In sponsoring the 2008 Northern California Conference on Transgender Health and Wellness (Oct. 10th – 11th) because your organization is essential to our community's health and wellbeing.

Why hold a conference on transgender health and wellness?

- To expand the network of medical and mental health care professionals who are knowledgeable about gender diversity and transgender issues.
- To ensure accessible, respectful quality healthcare for transgender people of all ages.

Who will attend?

- Medical professionals (CEUs available)
- Mental health professionals (CEUs available)
- Transgender individuals of all ages, family members & friends

What will the program include?

- Keynote speaker and Sonoma County wines
- Continental breakfast, lunch and beverages
- Opportunities to network with presenters, peers and sponsors
- Workshops, panels and discussions
- Programming on three tracks:
 - **Medical professionals** – Medical protocols for transgender people of all ages; Non-surgical and surgical options; Legal and mental health information
 - **Mental health professionals** – Mental health protocols and guidelines for transgender people of all ages; Medical and legal information; Clinical issues
 - **Transgender individuals & their families** – Medical options for transgender people of all ages; Mental health information; Support networks; Legal information

When and where will the conference be held?

- Friday October 10th 7pm to 9pm
- Saturday October 11th 8am to 5pm
- To be held at a hotel or venue in Sonoma County



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Friday October 10th - Evening Itinerary

7:00 – 8:00 pm	Wine, appetizers, networking
8:00 – 9:00 pm	KEY NOTE SPEAKER

Saturday October 11th - Itinerary

Program	Medical Track	Mental Health Track	Community Track
8:00 – 8:30 am	Registration Continental breakfast		
8:30 – 9:55	PANEL Transgender perspectives and experiences		
10:00 – 10:15	Short break		
10:15 – 11:40	<ul style="list-style-type: none"> • Medical protocols and guidelines for transgender people of all ages • Non-surgical options 	<ul style="list-style-type: none"> • Mental health protocols and guidelines for transgender people of all ages • Medical options 	<ul style="list-style-type: none"> • Understanding protocols and guidelines for transgender people of all ages • Medical options
11:45 – 1:10	Lunch SPEAKER – Legal Issues 11:45 – 12:30		
1:15 – 2:40	<ul style="list-style-type: none"> • Mental health issues 	<ul style="list-style-type: none"> • Provider support 	<ul style="list-style-type: none"> • Community discussion
2:45 – 3:00	Short Break		
3:00 – 4:25	<ul style="list-style-type: none"> • Surgical interventions 	<ul style="list-style-type: none"> • Clinical issues 	<ul style="list-style-type: none"> • Transition and legal issues
4:30 – 5:00	PANEL Presenters Round Table and Q&A		



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BENEFITS OF BECOMING A SPONSOR

Please join us in sponsoring this groundbreaking conference in Sonoma County.

SPONSOR: \$1,000 - \$5,000

- Benefits: Business or organization logo prominently displayed on the conference website, promotional materials and conference program
- Special recognition during the conference
- Vendor booth space in the Exhibit Area

SUPPORTER: \$500 - \$999

- Benefits: Business or organization name on the website and program
- Special recognition during the conference

FRIEND: up to \$499 (in-kind donations welcome)

- Benefits: Individual or organization name on the website program

*Please make tax deductible checks payable to Positive Images,
a Sonoma County 501(c)(3) non-profit serving GLBTQI youth.*





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BUDGET

PROJECTED EXPENSES

Facility, wine, food and beverages	\$15,000
Printing (promotional materials, programs, mailing labels, name tags)	\$ 3,000
Postage (6,000 direct mail pieces)	\$ 3,000
10 presenters (honorariums and expenses)	\$ 3,000
Mailing lists (6000 medical and mental health professionals)	\$ 2,000
Supplies	\$ 1,000
Contingency	\$ 1,000
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Total	\$28,000

PROJECTED INCOME

Registration fees (min. 120 participants)	\$15,000
Sponsors, supporters and friends	\$13,000
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Total	\$28,000

